

# Hour of Champions

See Steve Werner in the Media

WALL STREET  
JOURNAL

Bloomberg  
Businessweek

CNN

FOX  
NEWS  
channel

BUSINESS  
INSIDER

CEOWORLD Magazine

NBC NEWS

CBS NEWS

**Steve Werner knows getting the most out of life isn't for the passive. It takes action, work, discipline, and sweat. His success model reflects this philosophy.**

Steve spent twenty-years as a commodities trader on the Chicago Board of Trade before turning his attention to a failing family business. He invested everything and built it into an amazing success. Then, the 2008 economic recession hit. Steve's business collapsed. He lost his investment and nearly his life. Drowning in depression and suffering from insomnia, Steve turned to prescription relief. But, he soon found himself dependent and physically addicted. Steve was determined to reclaim his life. He committed to a high-intensity routine of work, exercise, and spiritual contemplation to achieve a mental and physical edge. It wasn't easy.

At times, Steve was too weary, discouraged and in pain to continue. Those were the moments he pushed himself the hardest. Through the pain and grit, Steve realized he was strong in ways he had never considered and that he had a relationship with a "higher power" he had not fully appreciated. This became the Hour of Champions — Steve's formula for physical, mental, and spiritual conditioning that he incorporates at the beginning of everyday of his life.

As a coach, speaker, and author, Steve Werner shares his experience to demonstrate that every setback can be overcome and the only failure is doing nothing. Steve encourages his clients, readers and audiences to aim for the most life has to offer. He helps them find inner physical and spiritual strengths and challenges them to get active, stay motivated, question their perspective, face pain and respond with strength.

## Steve's Success Story

Independent Commodities Trader,  
Chicago Board of Trade, 1982-2000.

Owner of Smith Rothchild Financial Company, Chicago's leading provider of Opportunity, Strategy and Capital for local real estate investors. Funded over \$500 million in transactions which translated into thousands of units in affordable housing.

Founding Partner of D.A.W.G.S. (Door and Window Guard Systems), one of two companies worldwide specializing in steel security for vacant property.

Founder of Live To Win Coaching

Certified Professional Coach—  
Coach Training Alliance 2009

Husband and father of three

B.S. in Political Science,  
Arizona State University

## Speaker + Story Teller

Best Selling Author—*The Titan - A Business Parable with Time Travel*

Best Selling Contributing Author—  
*Going Up: Proven Strategies for Reaching Higher Levels in Business*



# IDENTIFY YOUR STORY

Steve has walked tough paths and will share his winning formula so you can become *The Titan* of your own story.

## HEAR FROM STEVE'S AUDIENCES

"Last week my student organization at the University of Wisconsin-Madison School of Business hosted Steve Werner for a presentation. Steve delivered a story about his journey as an entrepreneur that not only inspired our students, but also helped them gain insight into the real life ups and downs of a business man in today's world. Everyone in the organization was engaged, entertained, and touched by Steve's story. Steve's book is essential for any student that is driven to start a businesses one day!"

*Gabrielle Nixon, Sales and Executive Leadership Club at UW-Madison*

"I found his story [as a guest speaker] both honest and compelling. If you have any opportunity to hear Steve speak, I encourage you to do so. His story will teach valuable lessons about entrepreneurship, family and happiness that you can apply to every aspect of your life's journey."

*Neal Marcus, Patent Attorney, Chicago and Silicon Valley*

"Steve Werner, entrepreneur and author, is a humorous and captivating lecturer. He tells budding entrepreneurs how to survive in an ever-changing marketplace by recognizing trends and opportunities where others don't... Listening to Steve Werner lecture will make you laugh, as well as help you find the path to surviving entrepreneurship."

*Donna R. Rockin, Executive Director of the Knapp Entrepreneurship Center at IIT*

"Steve Werner understands people at a visceral level but more importantly his life experiences allow him to view the world from a 360 degree perspective which translates into success for anyone lucky enough to spend time with him."

*Steve Kaplan, New York Times and Wall Street Journal Bestselling Author, "Bag The Elephant"*



**If your audience is willing to...**

**Be a risk taker**

**Face adversity yet refuse to quit**

**Listen**

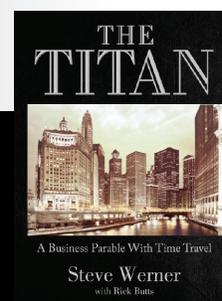
**Lead**

**Change**

**Push through pain**

**Understand that fear is not unique to any one individual—but can be overcome if faced with tenacity and courage**

**Understand that success coaching is an investment and able to measure their return by the changes they are willing to make**



**CONTACT STEVE TODAY  
TO SPEAK AT YOUR NEXT  
EVENT OR SEMINAR**

Live to Win Coaching is the smartest personal investment you will ever make. You will be trained to believe in your talents and have faith in your ability to persevere through life's ups and downs. You will discover hidden inner strengths you never knew you had.

Contact Steve today to make an investment that will change your life. Steve provides One-on-One coaching sessions and is also available to speak at events and seminars.

**MAKE A LIFE INVESTMENT  
TO BECOME A WINNER**

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www.hourofchampions.com**